



# ONEIDA BUILDERS TIMES



ONEIDA BUILDERS  
**NEWS**

## Oneida Builders Named a Top Remodeler

Atlanta Magazine's HOME publication recently honored Atlanta-based Oneida Builders by naming the company one of **Atlanta's Top Remodeling Specialists 2008**. To be considered for the award, the firm must be a member of a professional trade association that offers education and certification of industry professionals and promotes ethical business practices.

Oneida Builders is an active member of the Greater Atlanta Home Builders Association and President **Rocco Sinisgalli** serves as Chairman of The Greater Atlanta Remodelers Council.

In addition to Mr. Sinisgalli, the Oneida Builders team includes Melina Wilkinson, Corporate Director and Interior Designer, and Bill Lacik, Project Manager.

"We are proud of our professionalism as remodelers," said Mr. Sinisgalli. "We approach each project as if we were working in our own home. Our clients know that they can trust us to exceed their expectations."



## **Oneida Properties presents Newly-Renovated Homes in Dunwoody**

Oneida Properties, a division of Oneida Builders, is buying, renovating and selling homes in Dunwoody. Oneida Builders plans to do green renovation based on the results of *Home Performance with Energy Star* testing at the properties before they go back on the market.

Click on the Oneida Properties icon at [www.onediabuilders.net](http://www.onediabuilders.net). You may also contact Rocco Sinisgalli at 770.396.1002, or Tara Sinisgalli at 770.354-3165.



**PROJECT SPOTLIGHT**  
CLIENT OF THE QUARTER



The Spandorfer's Kitchen

Dr. Pip and Ellen Spandorfer live in East Cobb with their children Jack and Carly and their dog WAWA. Oneida Builders completely remodeled the Spandorfer's kitchen.

"Oneida surpassed all our expectations," said (Dr.) Pip Spandorfer. "The quality of their work is phenomenal and they finished ahead of schedule and on budget. The professional workers made what could have been a difficult experience a pleasant one. We will be using them again for future projects."

A pediatrician, Pip splits his time between the Pediatric Emergency Medicine Clinic at Children's Healthcare of Atlanta at Scottish Rite and the North Atlanta Pediatric Associates office.

**We are honored that so much of our business stems from satisfied clients.  
Refer a friend and receive a \$100 gift certificate to an Atlanta restaurant.**

[www.oneidabuilders.net](http://www.oneidabuilders.net) 770.396.1002



## PHOTOS & COMMENTS



Passionate about the benefits of 'green' building and remodeling practices, Rocco Sinisgalli recently led his Oneida Builders' team in an EarthCraft certified renovation of an entire home, his own home, a 1970's traditional home in Dunwoody's Village Mill neighborhood.



## TRENDS IN RENOVATION & DESIGN

### Remodel that Bathroom!!

Today's bathrooms are no longer utilitarian, but a showroom of their own. Based on our experience, bathroom remodels remain one of the most popular home improvement projects.

From flat screen TVs to heated floors, creature comforts can also help you sell your home when you are ready.

### We love to hear from you!

Please send us your post-renovation photos, your family or party photos taken in your newly-renovated spaces, and your testimonials about your renovation!

#### TRIVIA QUIZ

Name the trend in ceiling finishes, popular in the 1970's, named for a favorite movie theater snack. Tell us if you or anyone you know has this ceiling finish in their home.

E-mail Melina at [melina@oneidabuilders.net](mailto:melina@oneidabuilders.net). The first right answer wins a gift certificate to an Atlanta restaurant.

**CONGRATULATIONS to Robin Zuesmann**  
WINNER OF THE LAST TRIVIA QUESTION!



## ONEIDA BUILDERS NEWS

### OB Going Green, Pilots New TV Show

Rocco Sinisgalli, founder and owner of Oneida Builders (OB), recently filmed the pilot for a television series named "Going Green with Rocco" to air on the Home & Lifestyle show. It highlights Rocco showing clients how to 'go green' with their projects. **Oneida Properties** will buy houses so that OB can update them with green renovations.



With a concern about preserving the planet for his three young children, Rocco and Melina Wilkinson Long time corporation director and Interior Designer for (OB) researched green initiatives as they pertain to the home building industry, especially home renovations. The more they learned, the more passionate they became about the importance of 'going green' in home renovations.

Their goal is to introduce both homeowners and contractors in our industry to the benefits of *Home Performance with Energy Star* testing and using green and recycled products for finishing selections. [www.energystar.gov/homeperformance](http://www.energystar.gov/homeperformance) For the pilot, OB filmed at a house recently purchased by Oneida Properties in Village Mill. Rocco demonstrated how to use the test results to direct the remodeling job.

To have your house tested, please call Melina at 770.396.1002. [www.goinggreenwithrocco.com](http://www.goinggreenwithrocco.com) coming soon.

If the show is extended, Rocco will work with one client family a week, using the Energy Star testing, to identify problems and cut down energy bills. When a date and time for airing the pilot are finalized, Melina will email an announcement.

